

International Day of Light

2024

The **International Day of Light** is an annual celebration of the broad societal importance of light science and technology in diverse areas such as manufacturing, telecommunications, energy & healthcare. It is celebrated every year on the **16 May**, the scientific anniversary of the first operation of the laser. The six International Day of Light celebrations to date have seen targeted science outreach events around the world at all levels to broad audiences including school children, science leaders, and international political decision-makers.

We encourage you to reach out to us to learn more about how you can engage with the global celebrations in 2024.



@internationaldayoflight



@IDLofficial



#lightday2024



@InternationalDayOfLight



www.lightday.org



#lightinourlives2024



unesco



International
Day of Light



Over **400** events and activities in **61** countries and worldwide



Audience of **100,000** for targeted local and national events



Global audience for the 2024 theme of **Light in our Lives**



Over **600,000** social media views and impressions across all platforms



Engaged community of over **24,000** social media followers



Over **70,000** visits to www.lightday.org